

ORDER



Orders
Order / Rev: 187489
Alt Order #:
Product Desc: Obama for America
Estimate: 2265 - Sked A 60s 10.30-11.6
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: GMMB Inc.
Buying Contact: Kristen Keuleman
Billing Contact:
 1010 Wisconsin Ave, NW
 Washington DC, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: President/Obama (D)
Demographic: A25-54
Product Codes: PL1-President
Priority: PREEMPTIBLE
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: MAJ
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	25	\$61,700.00	\$52,445.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	25	\$61,700.00	\$52,445.00	0.00
Totals	25	\$61,700.00	\$52,445.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/30/12	11/06/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	-----	1:00	0	\$1,500.00	P1	0.00	NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		2				\$1,500.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$1,500.00		0.00			
N 2	KMGH	10/30/12	11/06/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	-----	1:00	0	\$1,850.00	P2	0.00	NM	3	\$5,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		2				\$1,850.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$1,850.00		0.00			
N 3	KMGH	10/30/12	11/06/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	-----	1:00	0	\$1,850.00	P2	0.00	NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	- TWTF--		1				\$1,850.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 4	KMGH	10/30/12	11/06/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A	-----	1:00	0	\$1,350.00	P1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-		1				\$1,350.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			
N 5	KMGH	10/30/12	11/06/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A	-----	1:00	0	\$950.00	P2	0.00	NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S		1				\$950.00		0.00			
		Week: 11/05/12	11/11/12	-----		0				\$0.00		0.00			

